

Between The Covers Rare Books

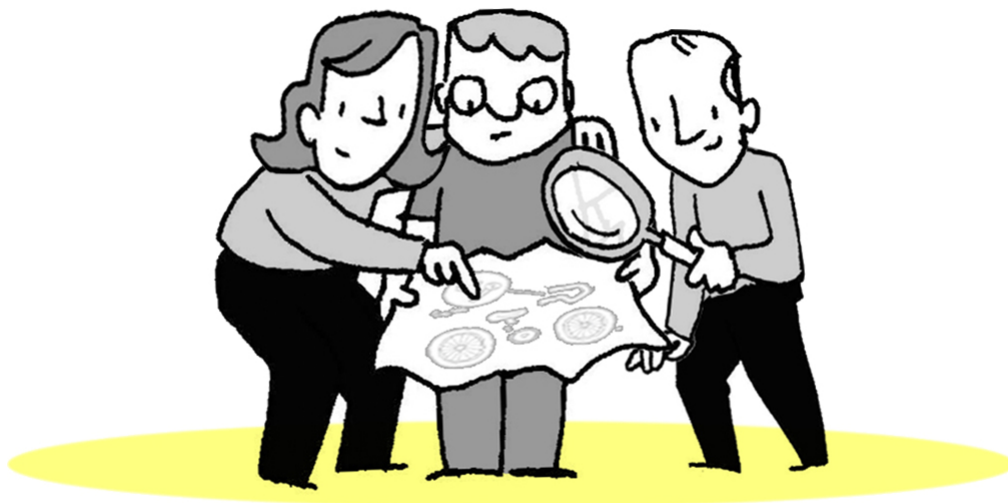


illustration by Tom Bloom

A conversation between Tom and Ashley

A: [*stretching*] New Year, New Me!

T: [*gestures at stretching girl*] What's all this stretching?

A: It's 2020! I'm going to learn a sport, run a marathon, knit a blanket, learn Mandarin, figure out what "love" means in tennis...

T: I don't think it means what you think it means. How about sell a book, maybe?

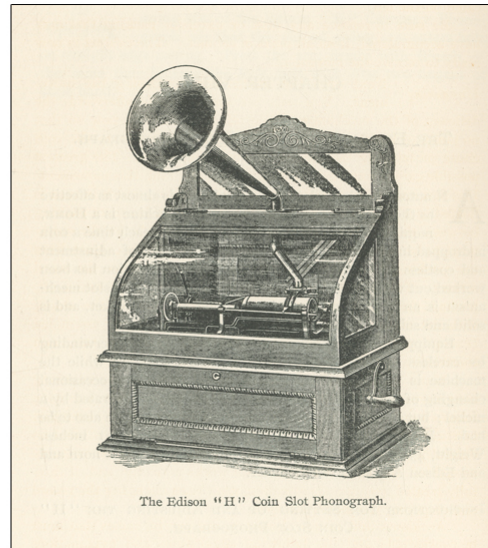
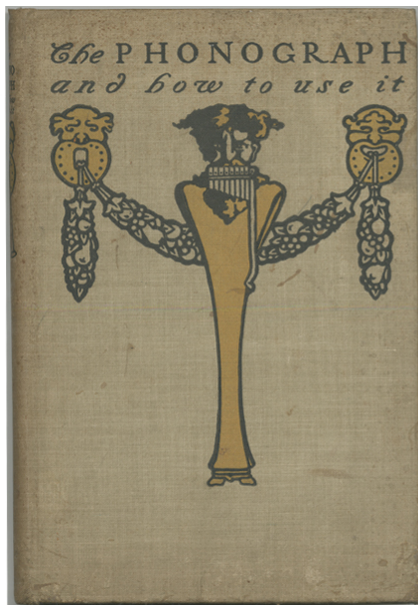
A: People need a "how-to" book list!

T: [*to himself*] "How to Hire Better Employees."

A: [*to herself*] "How to Plan a Coup."

~ fin ~

eCatalog 50: How-To



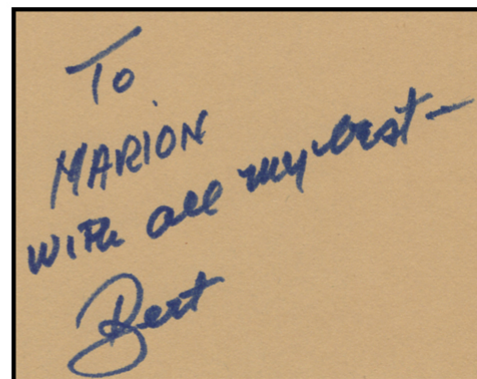
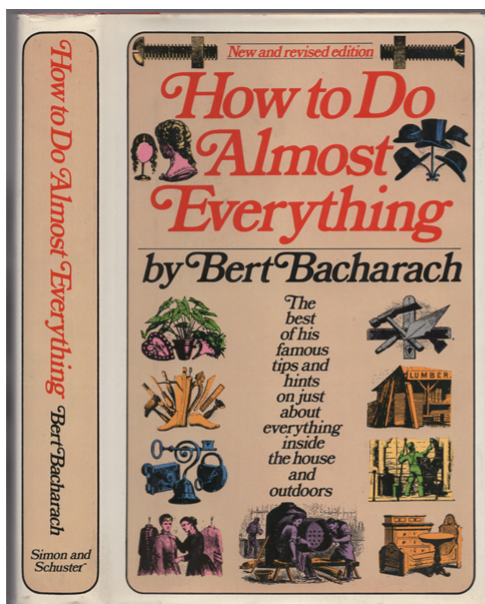
1. The Phonograph and How to Use It: Being a Short History of Its Invention and Development Containing Also Directions Helpful Hints and Plain Talks as to Its Care and Use, Etc.

New York: The National Phonograph Company 1900

\$225

First edition. An early book on the phonograph.

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2. Bert BACHARACH, (Sr.)

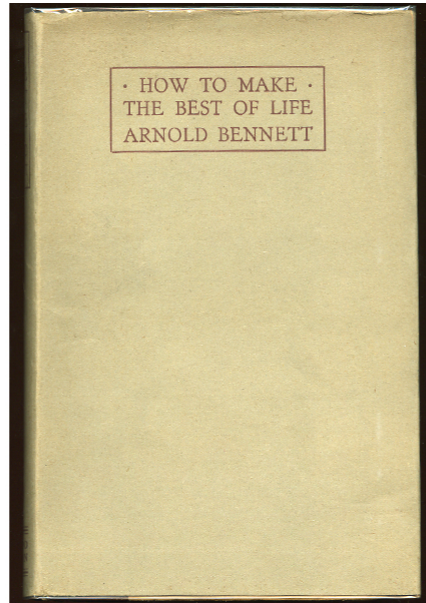
How to Do Almost Everything

New York: Simon and Schuster 1978

\$60

Inscribed by the author (father of the composer) to Tony Award-winning actress Marian Seldes: "To Marion[sic] with all my best - Bert."

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3. Arnold BENNETT

How to Make the Best Out of Life

London: Hodder and Stoughton (No date - 1923)

\$250

One of the author's "pocket philosophies."

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4. (Business)

Asher L. SMITH and J.W. Hawxhurst

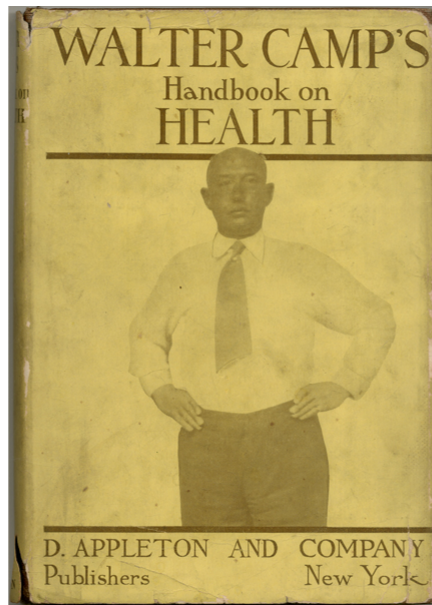
How to Get Rich; or A Key to Honest Wealth. Being a Practical Guide to Business Success, Applicable to All Trades and Professions. An Invaluable Aid to Merchants, Clerks, Ministers, Students, Artists, Mechanics, Apprentices, Female Operatives, Farmers, Tradesmen, Men of Leisure, and all who desire to Unlock the Storehouse of Wealth, and Promote the Best Interests of the Country and the World

(New York: J.W. Hawxhurst 1866)

\$275

Revised and enlarged edition, originally printed in 1856.

[Read More](#)



5. Walter CAMP

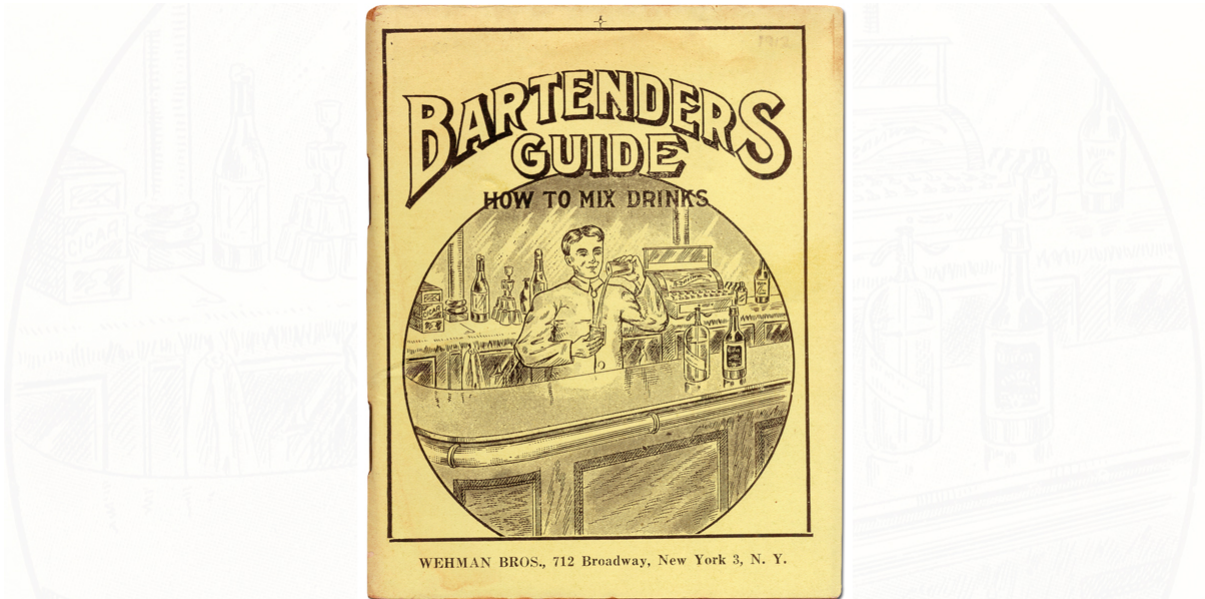
Handbook on Health and How to Keep It

New York: D. Appleton and Company 1920

\$500

Exercise advice from the father of American football.

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6. (Cocktails)

Wehman Bros.' Bartenders' Guide How to Mix Drinks

New York: Wehman Bros. 1912

\$475

The small print assures that a wealth of drink recipes are included.

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7. Ann CORIO with Sonny Lester & His Orchestra

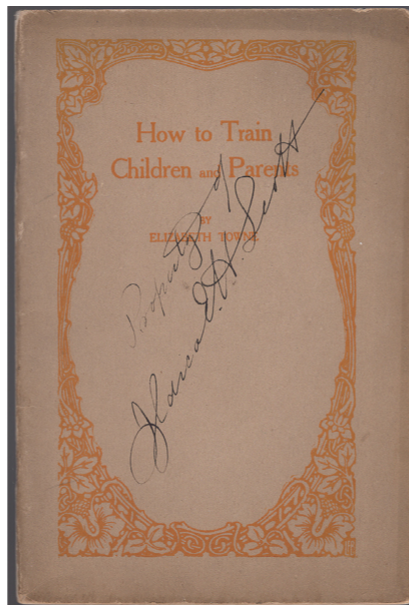
[Vinyl Record]: Music to Keep Your Husband Happy: How to Strip for Your Husband; How to Belly Dance for Your Husband

New York: Roulette Records [no date]

\$75

Original 33 1/2 vinyl record. Includes two instructional pamphlets: "Special Instructions on How to Belly-Dance for Your Husband" by famous belley dancer, Little Egypt; and "Special Instructions on How to Strip for Your Husband" by America's most famous strip-teaser, Ann Corio. "An exciting two LP set!"

Read More



8. (Domesticity)

Elizabeth TOWNE

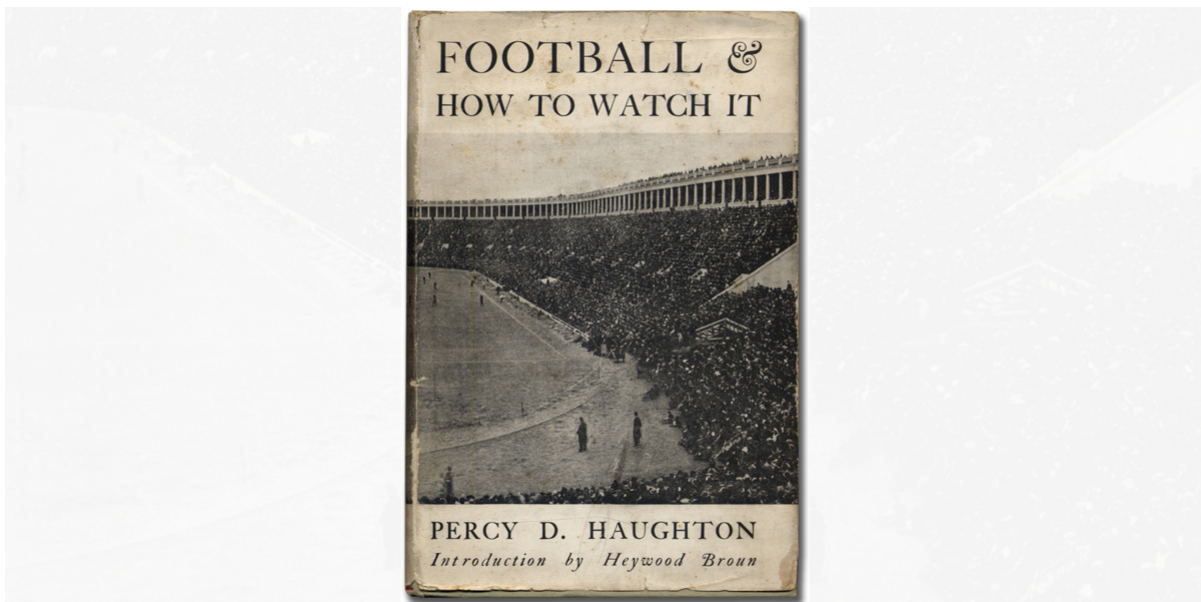
How to Train Children and Parents

Holyoke, Massachusetts: The Elizabeth Towne, Co., Inc., (1916): The Elizabeth Towne, Co., Inc. (1916)

\$300

First edition.

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9. (Football)

Percy D. HAUGHTON

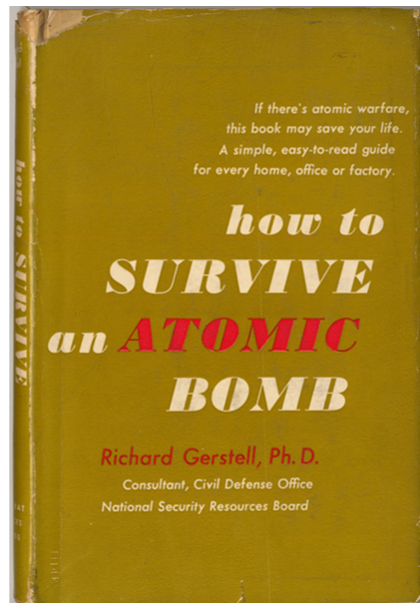
Football and How to Watch It

Boston: Marshall Jones Company 1922

\$275

First edition, preceding the Little, Brown and Company edition by a couple of years.

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10. Richard GERSTELL

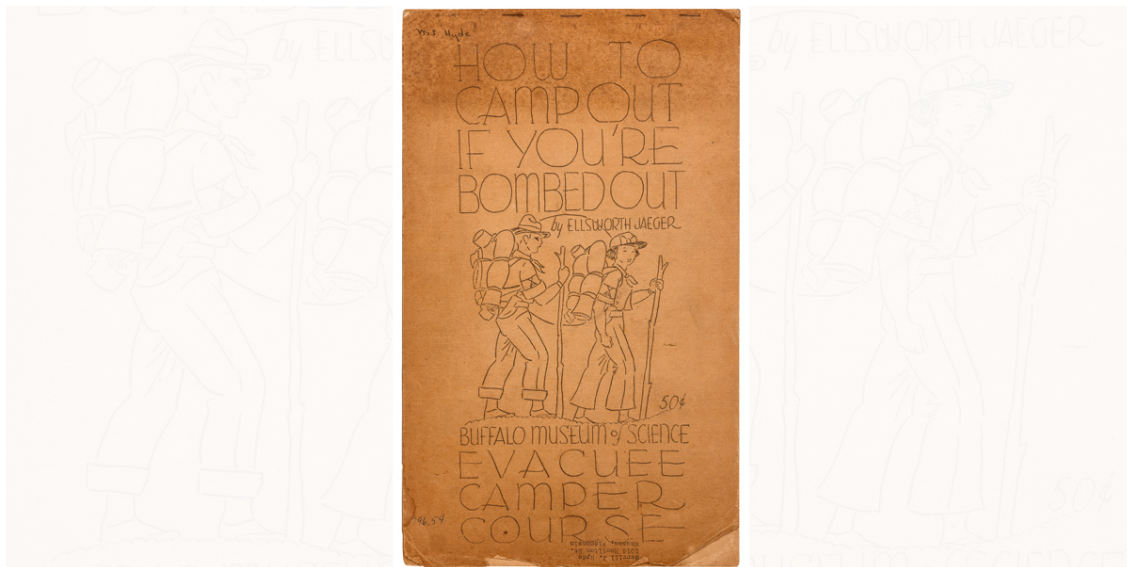
How to Survive an Atomic Bomb

Washington, D.C.: Combat Forces Press 1950

\$225

Good news: surviving an atomic bomb is easy, and doesn't cause cancer!

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11. Ellsworth JAEGER

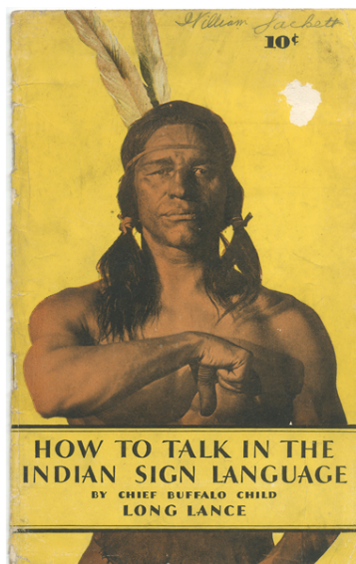
[Archive]: How to Camp Out if You're Bombed Out (Buffalo Museum of Science Evacuee Camper Course)

[Buffalo: Buffalo Museum of Science] 1942

\$750

A World War II-era survival guide for living "in the open" should the US come under an attack of some kind.

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12. Chief Buffalo Child LONG LANCE

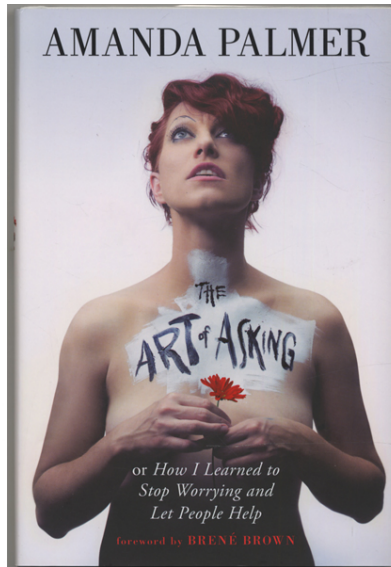
How to Talk in the Indian Sign Language

Akron, Ohio: B.F. Goodrich Rubber Co. [1930]

\$45

First edition.

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13. Amanda PALMER

The Art of Asking or How I Learned to Stop Worrying and Let People Help

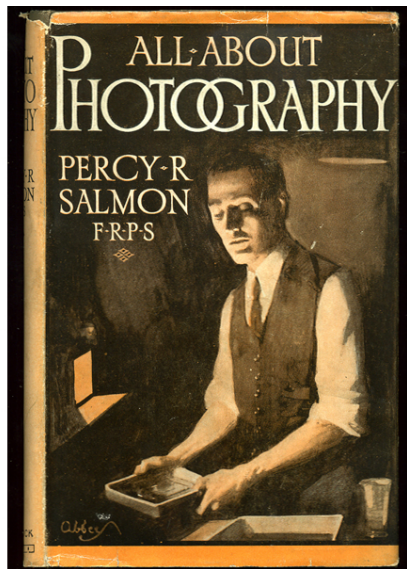
New York: Grand Central Publishing (November 2014)

\$50

A memoir from musician Amanda Palmer, formerly of The Dresden Dolls.

Signed by the author.

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14. (Photography)

Percy R. SALMON

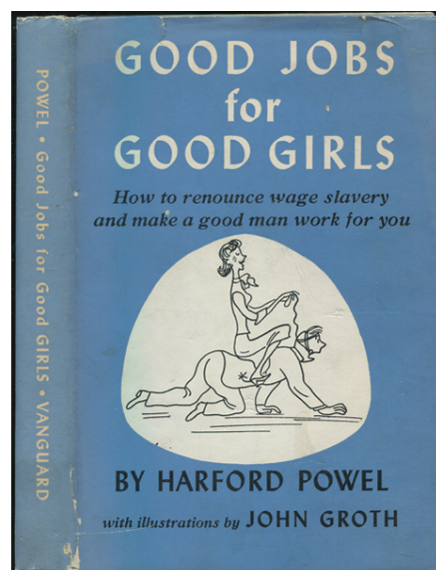
All About Photography: How to Make Good Pictures

London: Ward, Lock & Co. [circa 1925]

\$100

First edition.

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15. Harford POWER

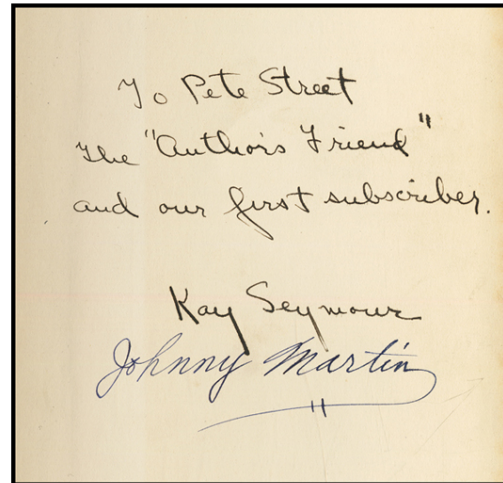
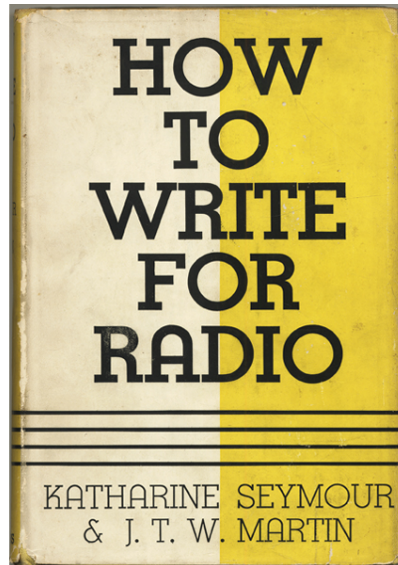
Good Jobs for Good Girls: How to Renounce Wage Slavery and Make a Good Man Work for You; or, Short Cuts to the Altar

New York: The Vanguard Press (1949)

\$125

First edition.

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16. (Radio)

Katharine SEYMOUR and J.T.W. Martin

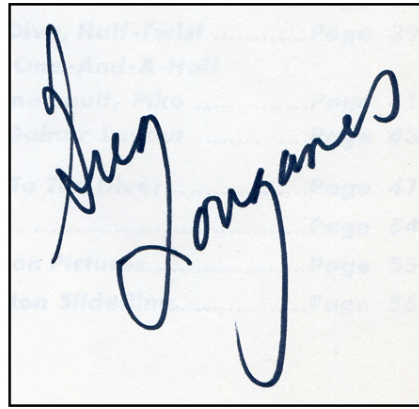
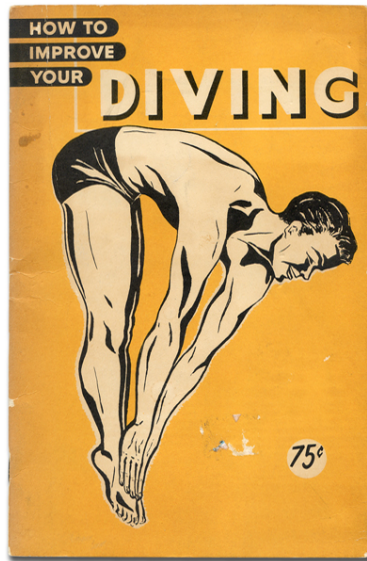
How to Write for Radio

New York: Longmans, Green and Co. 1931

\$500

Nicely Inscribed and Signed by both authors. Seymour was the head continuity writer for NBC Radio.

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17. (Sports, Diving)

Bruce HARLAN (Greg LOUGANIS)

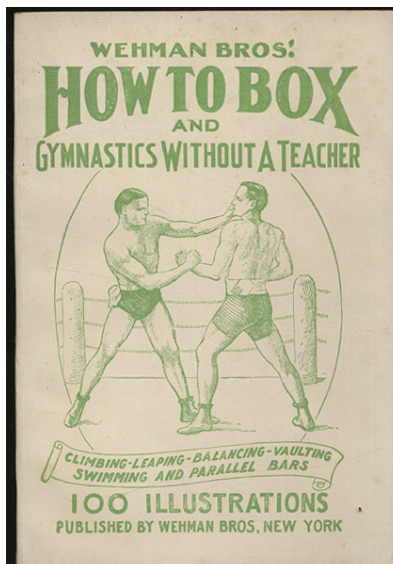
How to Improve Your Diving

[No place]: Recreation Films Inc. [no date - circa 1975]

\$300

Bold ownership Signature of Olympic Gold Medalist Greg Louganis on the title page.

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18. (Sports, Fitness)

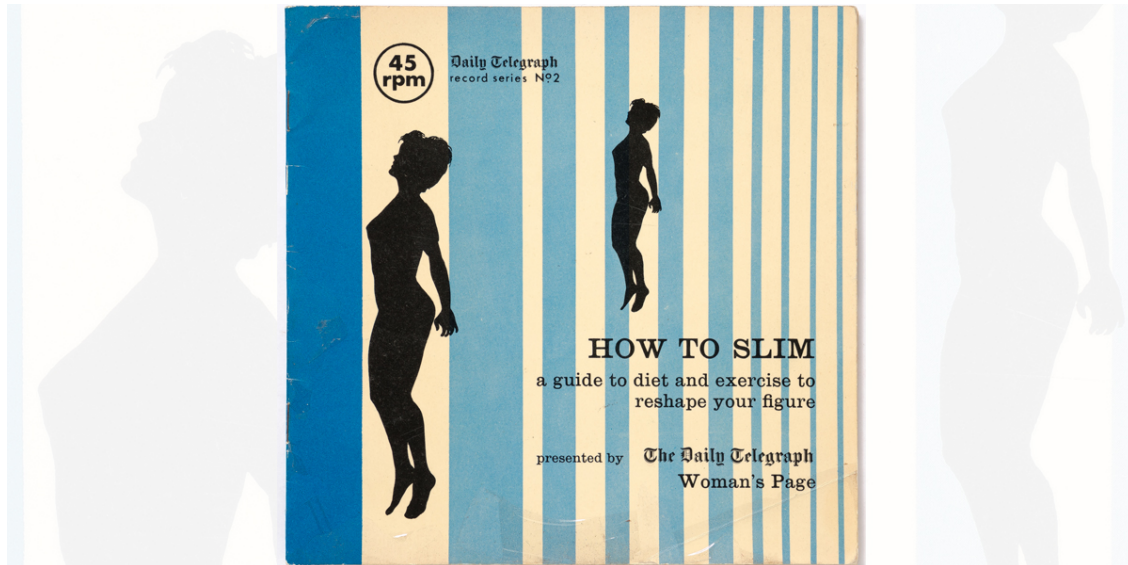
Wehman Bros.' How to Box and Gymnastics without a Teacher. Climbing, Leaping, Balancing, Vaulting, Swimming and Parallel Bars

New York: Wehman Bros. [circa 1895]

\$100

Edition unknown.

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19. The Daily Telegraph Woman's Page

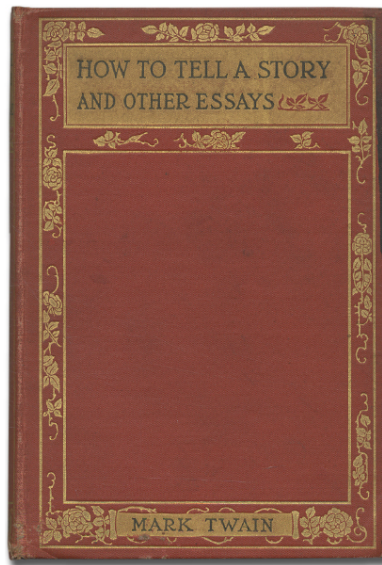
[Vinyl Record]: How to Slim: In Words and Pictures, a Guide to Diet and Exercise to Reshape Your Figure

[London]: The Daily Telegraph [circa 1950s]

\$75

The Daily Telegraph Record Series No. 2.

[Read More](#)



20. Mark TWAIN

How to Tell a Story and Other Essays

New York: Harper & Brothers Publishers 1897

\$800

Contains "How to Tell a Story," "In Defence of Harriet Shelley," "Fenimore Cooper's Literary Offences," "Travelling With a Reformer," "Private History of the 'Jumping Frog' Story," "Mental Telegraphy Again," "What Paul Bourget Thinks of Us," and "A Little Note to M. Paul Bourget."

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