Between The Covers Rare Books

illustration by Tom Bloom

A conversation between Tom and Ashley:

A: [bursts in Tom's office] Emergency!

T: [raises eyebrow] What now?

A: I don't have an elist theme!

T: Oh no! What shall we do? [clutches pearls]

A: [looks down at shirt – reads "champagne please"] I have an idea!

T: What?

A: Cocktails!

T: Drinking seems an odd choice, but ok.

A: [running from the room] Don't worry I have it under control.

T: Why don't I believe that?

-end scene-

eCatalog 39: Cocktails



1. 19th Hole Golf Balls: The Only True Liquid Center Golf Balls

<u>Toledo, Ohio: Leister Game Co. Inc. 1965</u> \$125

A set of three novelty golf balls made for holding up to 1.25 ounces "of your favorite liquor" on the course or off.

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2. Brewing Illustrated. New York City & Vicinity 1880. Supplement to The Western Brewer, January 1880

<u>Chicago: The Western Brewer, Illustrated 1880</u> \$450 This issued devoted almost exclusively to lithographed images of New York breweries. Scarce.

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3. [Cover title]: Brewing in Philadelphia. Supplement to The Western Brewer, January 1881

Chicago: The Western Brewer, Illustrated 1881

\$450

This issued devoted almost exclusively to lithographed images of Philadelphia breweries. Scarce.

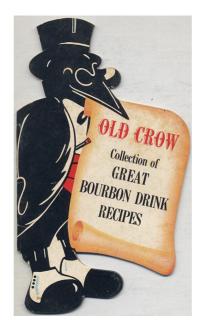


4. [Advertising poster]: The Drink Sensation at the World's Fair. "Just Like Champagne" 25c Bottle

[Sterling, Massachusetts: Sterling Cider Company circa 1939-40] \$350

Silk-screened advertisement with attached cardboard stand and original unprinted manila mailing envelope.

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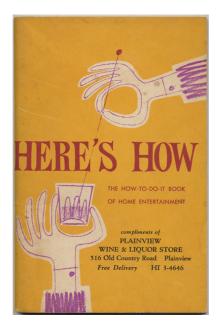


5. Old Crow Collection of Great Bourbon Drink Recipes

<u>Frankfort, Kentucky: The Old Crow Distillery Co. [no date - circa 1960?]</u> \$100

Conventional recipes with a few relatively unusual such as the Ward 8 and the Crowbar.

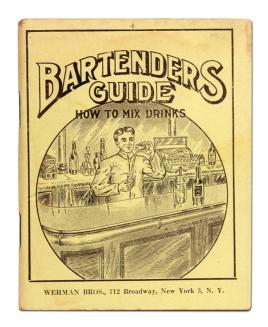
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6. Here's How: The How-To-Do-It Book of Home Entertainment

[No place]: (Liquor Publications) [no date - circa 1953] \$75

Distributed by a New York liquor store, this volume includes general information on liquor, cocktails, wine, and hors d'oeuvres.



7. Wehman Bros.' Bartenders' Guide How to Mix Drinks

New York: Wehman Bros. 1912

<u>\$475</u>

24mo. The small print assures that a wealth of drink recipes are included.

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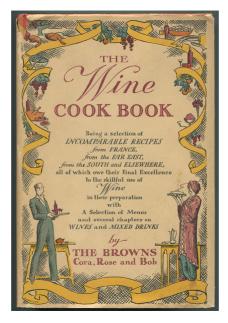


8. [Handpainted Sign]: Danny's Hawaiian Punch Bar

[No place - New Jersey Shore?: circa 1955]

<u>\$375</u>

Handpainted bar sign on thin cardstock. Approximately 27" x 11".



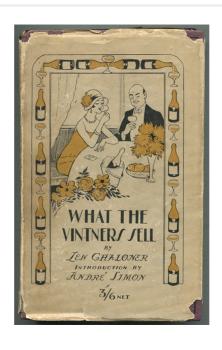
9. Cora, Rose, and Bob BROWN

The Wine Cook Book: Being a Selection of Incomparable Recipes from France, from the Far East, from the South and Elsewhere, all of which owe their Final Excellence to the Skillful use of Wine in Their Preparation.

Boston: Little, Brown and Company 1934

<u>\$150</u>

First edition.



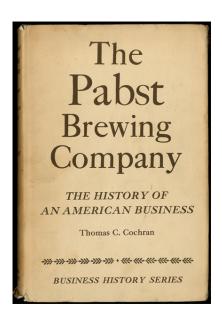
What the Vintners Sell

London: Heath Cranton Limited 1926

<u>\$85</u>

First edition. 16mo. Introduction by André L. Simon.

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11. Thomas C. COCHRAN

The Pabst Brewing Company: The History of an American Business

New York: New York University Press 1948

\$60

First edition.



12. Bill EDWARDS

How to Mix Drinks

Philadelphia: David McKay Company (1936)

<u>\$400</u>

First edition.

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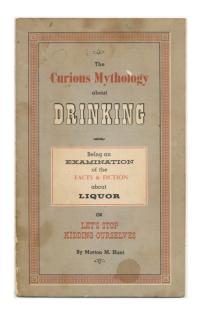
13. (John HELD)

The Merry Mixer from the House of Schenley

New York: Schenley Products (1938)

<u>\$100</u>

Illustrated by John Held. 24mo.



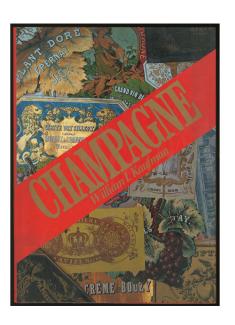
14. Morton M. HUNT

<u>The Curious Mythology about Drinking: Being an Examination of the</u>
<u>Facts & Fiction about Liquor or Let's Stop Kidding Ourselves</u>

New York: Birk & Co. 1957

<u>\$25</u>

Small octavo.



15. William I. KAUFMAN

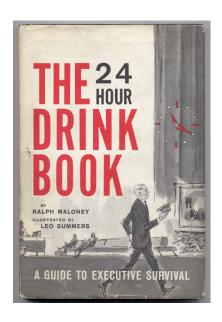
Champagne: Text and Photographs

New York: A Studio Book/The Viking Press (1973)

\$50

First edition. Folio.

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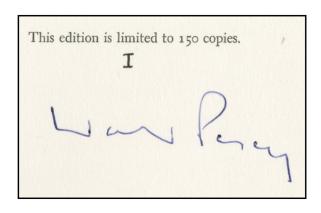
16. Ralph MALONEY

The 24 Hour Drink Book: A Guide to Executive Survival

New York: Ivan Obolensky, Inc. / Productions 14 (1962) \$250

First edition. A period piece, and very scarce in this condition.





17. Walker PERCY

Bourbon

[Winston-Salem]: Palaemon Press (1981)

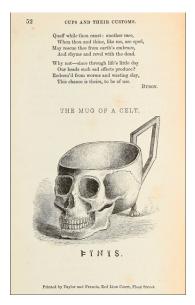
\$600

First edition. Copy I of 50 roman numeraled copies Signed by the author. Provenance on request.

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18. [George Edwin ROBERTS]

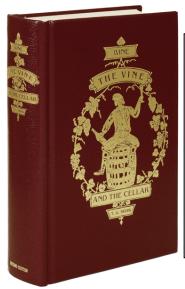
Cups and Their Customs

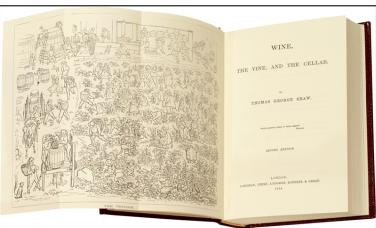
London: John Van Vorst 1863

\$800

Early cocktail book, described as "A collection of recipes for the brewing of compound drinks...."

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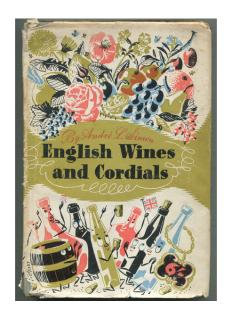
19. Thomas G. SHAW

Wine, the Vine, and the Cellar

(Baltimore): Bacchus Press (no date - 1992)

<u>\$200</u>

A very attractively bound facsimile edition of the 1864 second edition (expanded and considerably revised from the 1863 first edition), printed on acid-free paper and retaining the folding plates that appeared in the original. One of 500 copies.



20. Andre L. SIMON **English Wines and Cordials**

London: Gramol Publications 1946

<u>\$20</u>

First edition.

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